

## Our Speaker

Rosemarie Nelson's experience in medical office management and information technology, combined with her years of consulting to physicians and practice professionals, gives her unique insight into the needs and challenges facing physicians and medical practices. Rosemarie conducts educational seminars and provides keynote speeches on a variety of healthcare technology and operational topics. She has authored numerous articles on practice management issues, and her seminar presentations and publications have been well-received by physicians, administrators, office managers and staff throughout the country.

As a medical practice management consultant, Rosemarie has established significant expertise in system implementation. Key to her qualifications and success is the business analysis method for evaluating processes and needs, and applying solutions to information systems applications. As a manager in the Office of the Future project, she led new technology planning and development for improved clinical operations. Rosemarie has managed project implementation teams and software engineers in the design and implementation of medical practice software and subsequent training of personnel. Drawing on diverse operational, clinical and financial experience, she provides practical solutions to help medical groups meet their objectives.

**SAVE THE DATE!**

## 2018 JUNE EXPO

### Keynote Speaker Matt Havens

*"You're Not an Acronym: A Practical Approach to Leadership"*

&

*"Stop Acting Your Age!"*

June 15, 2018

Aqua Turf, Plainville, CT

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**Rosemarie Nelson**

**Maximize Access and Engage Patients  
&  
Staffing Models and Utilization for  
the Future**

**Friday, March 23, 2018**

**Casa Mia at the Hawthorne  
2421 Berlin Tpke., Berlin, CT**

## Program

### Maximize Access and Engage Patients

Use all your tools to maximize patient access. The mobile phone is already in your patients' hand; are you taking advantage of that? Learn best practices for enrolling patients in your portal. The session will provide tips and tricks from lessons learned in the field to give you a web site that patients go to before picking up the telephone.

### Staffing Models and Utilization for the Future

Learn what roles are necessary for expanded access to patient care. As the market transitions to value-based care, the practice will need to identify new activities staff must adopt for the new models of care. The session will discuss steps to evaluate and transition staff into new roles.

## Schedule

**8:30 a.m. - 9:00 a.m.**  
Registration and Breakfast

**9:00 a.m. - 9:45 a.m.**  
Donna Rizzio, CMGMA President  
Welcoming Remarks

**9:45 a.m. - 10:45 a.m.**  
Maximize Access and Engage Patients  
Rosemarie Nelson

**10:45 a.m. - 11:00 a.m.**  
Break

**11:00 a.m. - 12:00 p.m.**  
Staffing Models and  
Utilization for the Future  
Rosemarie Nelson



*For more information or questions, please  
contact CMGMA:  
Phone: 860-243-3977  
Email: [info@cmgma.org](mailto:info@cmgma.org)*

## Registration Form

- **Register online at [www.cmgma.org](http://www.cmgma.org)**
- **Mail to: CMGMA, P.O. Box 30, Bloomfield, CT 06002**
- **Email to: [info@cmgma.org](mailto:info@cmgma.org)**

Attendee 1: \_\_\_\_\_

Attendee 2: \_\_\_\_\_

Attendee 3: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### **Early Registration on or before March 16**

\_\_\_\_\_ \$ 75.00 CMGMA Member (\*)

\_\_\_\_\_ \$ 99.00 Non-Member

### Registration Fee received **after March 16:**

\_\_\_\_\_ \$ 100.00 CMGMA Member (\*)

\_\_\_\_\_ \$ 150.00 Non-Member

\* Please note that member rates apply to all office staff attending with CMGMA members.

### **Fee is non-refundable.**

Check Enclosed # \_\_\_\_\_

Credit Card# \_\_\_\_\_

Expiration Date \_\_\_\_\_

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