



Dear Exhibitor:

Below you will find information regarding the **CMGMA EXPO** being held on **Friday, June 16, 2017 at the Aqua Turf Club, 556 Mulberry Street in Plantsville, CT.** Our speaker this year is Mark J. Lindquist, <https://www.youtube.com/watch?v=l0cmCErpxWM&feature=youtu.be> a nationally recognized motivational speaker, highly sought-after success coach, lead singer of the Mark J. Lindquist Big Band, world-touring entertainer, US Air Force and Afghanistan war veteran, and author of the several books. In addition, he has appeared in ABC's LOST, CBS' Hawaii Five-O and the Universal Studios movie "Battleship." We encourage you to join us for this amazing, inspirational program.

Also enclosed are 2017 sponsorship opportunities. **DIAMOND, PLATINUM, GOLD AND BRONZE SPONSORSHIPS INCLUDE A FREE BOOTH AT THE EXPO!** Diamond Sponsors also have the opportunity to present a 15-minute product/service demo during our event and include a one-page ad in our Expo materials. Product/service demos will be offered to the first three diamond sponsors. Other Expo related sponsorship options include Wi-Fi Sponsor, Audio/Visual Sponsor, Attendee Bag Sponsor, Lanyards Sponsor, Keynote Speaker Sponsor, Breakfast/Coffee Sponsor and Lunch Sponsor.

- The exhibit area will be located in Kay's Pier North. Standard exhibit space is 8' skirted table (no booths), internet connection, company description in exhibitor guide and meals for up to three (3) company representatives. **Please provide company representative names by June 2, 2017.**
- Exhibitors may begin set up at **7:00 A.M.** on June 16<sup>th</sup>. Please be courteous to our speaker and attendees. All exhibitors are asked to break down after the speaker has concluded their presentation. Booths are located in the same room as the speaker. We appreciate that you move your conversations to the outer lobby during presentation times.
- Exhibitor raffles will be held at 3:00 p.m. **BE SURE TO PARTICIPATE IN VENDOR RAFFLES AS THEY ARE THE HIGHLIGHT OF THE ATTENDEE'S DAY!**
- **Electricity in booths is available upon request at a cost of \$60.** This is included on the application form, please order in advance. Internet access is included in the registration cost.
- Registration for attendees begins at 8:00 a.m. There will be sufficient time throughout the day for attendees to visit your booth. **THE CMGMA EXPO DRAWS 200+ ATTENDEES EACH YEAR!**
- To ship items to the venue please make arrangements directly with Aqua Turf at 860-621-9335.

Please return the enclosed application to the CMGMA office and become a 2017 EXPO exhibitor today! The deadline for booth registration is June 2, 2017. Booths will be assigned on a first come, first served basis. Please note that no application will be considered complete until we have received your payment. *All fees are non-refundable.* By submitting the enclosed exhibitor application, you agree to the conditions outlined above for exhibitor space.

We hope that you will join us for this very successful CMGMA event! If you have any questions you may contact Lori at the CMGMA Office at 860-243-3977 or by email at [info@cmgma.org](mailto:info@cmgma.org).



# EXHIBITOR APPLICATION

**Friday, June 16, 2017**  
**Aqua Turf Club, 556 Mulberry Street, Plantsville, CT**

Organization: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

**EXHIBIT STAFF:** *(names due by June 2nd<sup>th</sup>)*

1. Name and Title: \_\_\_\_\_

2. Name and Title: \_\_\_\_\_

**DESCRIPTION OF PRODUCT OR SERVICE:** *(you may also email your description to info@cmgma.org)*

**BOOTH PREFERENCE:** *(please see enclosed floor plan)*

Preference #1 \_\_\_\_\_

Preference #2 \_\_\_\_\_

Preference #3 \_\_\_\_\_

**EXHIBIT FEE:**

*(includes complimentary registration, continental breakfast, lunch for TWO INDIVIDUALS and Free WIFI)*

- \$ 650 CMGMA Members (Early Bird Rate) \* **ADD \$50 (LATE FEE) IF RECEIVED AFTER MAY 19<sup>TH</sup>.**
- \$ 750 Non-Members (Early Bird Rate) \* **ADD \$50 (LATE FEE) IF RECEIVED AFTER MAY 19<sup>TH</sup>.**
- \$ 60 Electricity Charge
- \$ 30 each Additional Registration (which include registration, breakfast and lunch)

**PAYMENT:** *(full payment must accompany this application)* \$ \_\_\_\_\_

Make check payable to CMGMA or pay by credit card:  MasterCard  Visa  American Express

Credit Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature \_\_\_\_\_

Please complete the application and return to:

One Regency Drive, P.O. Box 30, Bloomfield, CT 06002  
Telephone: 860-243-3977 ♦ Fax: 860-286-0787 ♦ Email: info@cmgma.org ♦ Website: [www.cmgma.org](http://www.cmgma.org)