

Back by popular demand!

Enclosed please find information on our sponsorship program for 2017. As you may know, companies have the ability to pick and choose items that best suit your company's individual needs.

Please see the enclosed materials and note the following:

- The number of options available to you will vary depending on the level of your sponsorship.
- Diamond, Platinum, Gold and Bronze sponsorships include a premiere booth with electricity at the June Expo.
- Sponsorships are effective January 1 – December 31.
- CMGMA Members and Diamond sponsors will receive priority selection of Educational program sponsorships.
- At least three (3) sponsorships are available at each Educational program.
- Sponsorships will be filled on a first-come, first-served basis. Diamond sponsors will receive priority.
- Sponsorship payments must be made in full and accompany the application and sponsorship menu.

We hope that you will support CMGMA and consider taking advantage of this valuable sponsorship package.

If you have any questions, please contact Lori McLoughlin at the CMGMA Office at 860-243-3977 or [info@cmgma.org](mailto:info@cmgma.org).

Thank you in advance for your continued support and we look forward to receiving your 2017 sponsorship.

Sincerely,

*Mark Schuman*

Mark Schuman  
Executive Director



# CMGMA SPONSORSHIP APPLICATION

**\*\* PLEASE RETURN THIS APPLICATION WITH COMPLETED SPONSORSHIP PACKAGE OPTIONS FORM \*\***

**DIAMOND, PLATINUM, GOLD AND BRONZE SPONSORSHIPS INCLUDE A PREMIERE BOOTH WITH ELECTRICITY AT THE JUNE EXPO. CUSTOMIZED SPONSORSHIP OPTIONS MAY BE SELECTED FROM THE ENCLOSED LIST. SPONSORSHIPS ARE EFFECTIVE JANUARY 1 – DECEMBER 31. THE NUMBER OF OPTIONS YOU HAVE AVAILABLE IS DEPENDENT ON YOUR SPONSORSHIP LEVEL.**

<b>DIAMOND SPONSOR</b>	<i>(your choice of 11 options)</i>	<b>\$7,500</b>
<b>PLATINUM SPONSOR</b>	<i>(your choice of 7 options)</i>	<b>\$5,000</b>
<b>GOLD SPONSOR</b>	<i>(your choice of 5 options)</i>	<b>\$3,500</b>
<b>BRONZE SPONSOR</b>	<i>(your choice of 3 options)</i>	<b>\$2,000</b>
<b>EDUCATIONAL PROGRAM</b>	<i>(only 1 option available)</i>	<b>\$1,500</b>

*Members and Diamond sponsors will receive priority for Educational program sponsorships. At least three sponsorships available per Educational program.*

Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

*Payments must be made in full and accompany this application and sponsorship selections.*

Make checks payable to CMGMA or pay by VISA, MASTERCARD, AMEX below.

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

\_\_\_\_\_

<b>CMGMA SPONSORSHIP PACKAGE OPTIONS</b>	<b>DIAMOND \$7,500 SELECT 11</b>	<b>PLATINUM \$5,000 SELECT 7</b>	<b>GOLD \$3,500 SELECT 5</b>	<b>BRONZE \$2,000 SELECT 3</b>	<b>EDUCATION PROGRAM \$1,500</b>
Premium Booth with Electricity at the June Expo	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	
One Year - Advertising on CMGMA's Website Homepage with Corporate Logo/Link					
One Year - Company Logo Included on CMGMA Email Blast via Constant Contact					
One year - Online Vendor Directory Listing					
Six Months - Advertising on CMGMA's Website Homepage with Corporate Logo/Link					
One year - Affiliate Membership (maximum of three individuals)					
Three Months - Advertising on CMGMA's Website Homepage with Corporate Logo/Link					
Recognition During One CMGMA Webinar via Presentation Slides					
Complimentary Registration for One Attendee at Educational Program of Choice					
Attend One CMGMA Board Meeting to Address the Board of Directors					
Breakfast/Coffee Sponsorship at March Program *					
One Page Ad to be Included in March Educational Program Materials					
5-Minute Presentation and Table at March Educational Program					
15-Minute Presentation/Demonstration at the June Expo					
One Page Ad to be Included in Expo Program Materials					
Wi-Fi Sponsorship at June Expo*					
Audio/Visual Sponsorship at June Expo *					
Attendee Bags at June Expo ( <i>logo printed on bags and recognition at the podium</i> )					
Lanyards at June Expo ( <i>name/logo printed on lanyards and recognition at the podium</i> )					
Keynote Speaker Sponsorship at June Expo *					
Breakfast/Coffee Sponsorship at June Expo *					
Lunch Sponsorship at June Expo *					
Golf Outing Foursome					
Golf Outing Twosome					
Golf Outing Single Registration					
Breakfast/Coffee Sponsorship - September Program *					
5-Minute Presentation and Table at September Educational Program					
One Page Ad to be Included in September Educational Program Materials					
Breakfast/Coffee Sponsorship - November Program *					
Lunch Sponsorship - November Program *					
5-Minute Presentation and Table at November Educational Program					
One Page Ad to be Included in November Educational Program Materials					
Networking Social - November Program *					
<b>* sponsorship includes professional signage and recognition from the podium.</b>					